



HONITON MARKET CHARTER DAY

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Stallholders Guide 2026 Incorporating Rules and Regulations

Introduction

Honiton Market Charter Day operates under the umbrella of the Honiton Market Charter. The organisers and stallholders are therefore exempt from "Street Trading Consent" enforceable in most other areas by East Devon District Council ("EDDC").

We ask you to read the following, respect the rules, and if we have missed anything or you have any questions, please feel free to ask!

Definitions

"organisers" - means Honiton Town Council and/or Tonic Creatives and their representatives

"stallholder" - means a business, organisation, charity or food vendor who has booked a stall at the event

"stallholder's name" - means the name of the business, organisation, charity or food vendor who has booked a stall at the event

1. Registering

All stallholders must have pre-submitted a completed booking form specifying their stallholder's name, relevant contact name and details, the nature of the specific stall and preferred pitch location.

A site plan will be sent out approximately one week before the event so that you can see where your pitch will be. The deadline for submissions is 1st May 2026. No admittance will be considered without a pre-submitted booking form.

Whilst every attempt will be made to meet your preferred pitch location, this cannot be guaranteed. Those affected (if any) will be informed once the layout has been agreed by the organisers.

2. Setting Up

Access to Allhallows field and Northcote Lane will be available from 7.30am. Please DO NOT arrive earlier than this, as the setting up team need time to discuss the layout of the field and mark out the pitches.

Stallholders are requested to enter Allhallows field from the access point at the junction of Northcote Lane and School Lane - Lat/Long. 50.800902,-3.190820, what3words: www.what3words.com/begins.vines.format.

On the day, there will be clearly marked officials co-ordinating and marshalling stallholders at Allhallows Field and Northcote Lane. Please liaise with a marshal on arrival to be directed and checked in.

We request that vehicles do not exceed 5mph whilst on site.

All equipment (tables, chairs, gazebos,etc.) must be supplied by the individual stallholder; the organisers offer the space only.

Stallholders are welcome to bring gazebos. Any large gazebos or vehicles (over 3m x 3m) should be brought to the attention of the organisers at time of booking.

On Northcote Lane, stall furniture must not exceed 3 metres in any direction due to the narrowness of the lane and it is requested that tables are no longer than 2 metres in length.

All stalls must be set up by 9.30am with the day officially beginning at 10.00am.

Parking for one vehicle is permitted behind the allocated pitch on Allhallows field. Any additional vehicles must be removed by 09:30am.

All vehicles must be vacated from Northcote Lane by 09:30am.

There is limited free parking at The Beehive, Dowell Street, EX14 1LZ and there are also pay-and-display car parks situated nearby: Silver Street, EX14 1NP; Lace Walk off Dowell Street, EX14 1LT; New Street, EX14 1DN.

NO PARKING IS PERMITTED IN ALLHALLOWS COURT

3. Insurance

All stallholders must have their own Public Liability Insurance and preferably Risk Assessment in place and proof of such provided in advance and with them on the day.

Food vendors must also provide a Food Hygiene Rating and certificate (provided in advance and with them on the day).

4. Siting of Pitches

Positioning of pitches on Allhallows field will operate on our pre-designated site map which has been submitted to EDDC. On entering the field, our marshals will be able to direct you to your pitch.

Marshals will also position those setting up in Northcote Lane. Pitching is not permitted within the bollarded section at the top of the lane, leading to the High Street.

5. Trade Limitation

The organisers retain the right to refuse any exhibit that is considered dangerous or detrimental to the day's proceedings. Only those formally registered will be permitted to remain at either of the designated locations.

6. Major Incident

In the event of a major incident, please move swiftly but safely to the paved area on the junction of Northcote Lane, Silver Street and School Lane (Lat/Long. 50.800833, -3.190879, what3words: www.what3words.com/waddle.spin.value) and await further instructions from the organisers.

7. Health and Safety Regulations

In the interests of Health and Safety, all stallholders are requested to operate any equipment as advised by the manufacturer. No private generators or gas operated equipment are permitted in Northcote Lane. Private generators with up-to-date PAT testing are allowed on Allhallows pitches. Stallholders must have fully operational fire extinguishers present for such equipment. All traders should familiarise themselves with the location of the First Aid Post on Allhallows field. Please be advised that Charter Day is an 'open air' event and stallholders should make all necessary provisions with regard to protection from the elements. The organisers will not be held responsible for any damage or injury to any specific stall or stallholder.

There is a risk assessment in place for the event and any stallholder wishing to view this may do so by prior request. The organisers would also strongly recommend that all participants complete risk assessments for their own stalls. Stalls will be checked periodically throughout the day.

8. Extreme Weather

I. The organisers reserve the right to cancel proceedings at Allhallows field in the event of extreme weather, as so stipulated by EDDC in the written risk assessment. Any such decision will be made on the night before Charter Day. In this event, we will look to relocate as many booked stallholders as possible to sheltered locations on Northcote Lane or to suitable indoor locations wherever possible.

II. Pitching in Northcote Lane or indoor locations will be at the individual stallholder's discretion. Whilst cancellation of proceedings at Allhallows field will be a last resort, the organisers will make every effort to get in touch with all concerned; however, we advise all traders to keep up-to-date

with social media posts (Facebook: [facebook.com/toniccreativesuk](https://www.facebook.com/toniccreativesuk) & instagram: @tonic_creativescic) and our website www.honitonmarketcharterday.co.uk

9. Litter and Waste

Stallholders must keep their stand and adjacent areas clear of litter and any other objects that may cause harm to the public and other stallholders. At the end of the day, individual exhibitors are responsible for the removal of any litter or refuse produced by their stall - LEAVE NO TRACE!

10. Facilities

Please be advised that there is no provision for mains water or electricity to individual stalls. Toilet facilities are available on Allhallows Field (portaloos) and in the local area. Please do not use the Leisure Centre's toilet.

11. Security

The organisers cannot be held responsible for the security and safety of the stalls or stock during the course of the event.

12. Nuisance

Whilst present, stallholders must adhere to the instructions issued by the organisers/marshals. All stallholders are asked to conduct themselves with due respect to local residents and others trading at, and visiting the event. Any stallholders causing a nuisance may be asked to vacate their spot by the organisers.

13. Vacating

Stallholders at Allhallows Playing Field are requested by the organisers not to start dismantling their stalls before 4.00pm. We ask all drivers to exercise caution as there will still be pedestrians accessing the area. Marshals will lead you off the field.

14. Cancellation

Where a stallholder withdraws from the day or cancels the space reserved for them for any reason, or fails to attend, we will request the pitch be paid for owing to limited availability.

15. Theme Participation

The theme for Charter Day 2026 is 'Storytelling', to coincide with 2026 being the National Year of Reading, and all stallholders are encouraged to dress their stall and/or themselves in suitable clothing/decorations. Whilst this is by no means compulsory, participation significantly contributes to the day and there are prizes and awards for the best dressed stallholders and decorated stall.

16. Contact Details

If there are any queries please feel free to contact the organisers at info@honitonmarketcharterday.co.uk

We wish you a prosperous and enjoyable day!

HONITON TOWN COUNCIL with support from Tonic Creatives

